



### DON'T BE A CHICKEN!

Grilling a whole bird doesn't have to be intimidating. Find out ways to keep poultry tender and moist. **In Taste**

### PACERS FAIL TO MOVE UP IN NBA DRAFT

Indiana wasn't fortunate enough to land one of the top three picks in next month's draft. The team will select 11th. Larry Bird represented the franchise at the lottery. **D1**



### GO GREEN ON THE JOB

Want to become a more earth-friendly employee but don't know where to start? We'll give you five tips. **J1**

### NAVISTAR TO IDLE WORKERS

Falling diesel orders from Ford force the Eastside plant to close until July 14. But most analysts doubt the diesel industry is about to collapse, despite prices at the pump. **C1**



### 20-YEAR WAIT IS OVER; INDY'S BACK!

Fans will have their first chance in nearly two decades to see Harrison Ford as Indiana Jones when "Crystal Skull" opens Thursday. **A2**

+ **INDYSTAR.COM** Get updates from annual meeting of WellPoint, which faces a proposal critical of executive pay.

# THE INDIANAPOLIS STAR

WEDNESDAY, MAY 21, 2008 \* "Where the spirit of the Lord is, there is liberty" II COR. 3:17 \* 50 CENTS \* CITY FINAL

## SUPER BOWL XLVI | INDIANAPOLIS, FEB. 5, 2012



CHARLIE NYE / The Star

# IT'S OURS!

### Near-Eastside legacy project helps city clinch 1st Super Bowl

By **Brendan O'Shaughnessy and Mike Chappell**

ATLANTA — Indianapolis landed the 2012 Super Bowl with a unique gambit: plans to transform a down-trodden Near-Eastside neighborhood in a project meant to create a lasting legacy.

Leaders of Indianapolis' bid and Indianapolis Public School students will kick off that revitalization project with a party this afternoon at Harshman Middle School. The school is just down the street from the centerpiece of the bid: a \$9 million athletic facility at Tech High School that will be turned over to IPS after the event.

League officials and the team owners cited the practice facility as a key factor in choosing Indianapolis over Houston and the Phoenix area, its competitors for the 2012 game. Indianapolis won on the fourth secret-ballot vote over Phoenix.

"That's a facility that will be used for many generations by people who play sports," NFL Commissioner Roger Goodell said. "I think that's a great thing for the NFL and the community."

» See Super Bowl, Page A10



ALAN PETERSIME / The Star

**GOOD NEWS:** Bill Benner of the Indianapolis Convention & Visitors Association did an interview Tuesday from Lucas Oil Stadium after the announcement.

#### INSIDE

### INDY TO GET ECONOMIC JOLT

The game should deliver a bigger windfall to Indy than it does to Sunbelt cities. **A11**

### CITY TO BASK IN ATTENTION

Experts say the 2012 game can serve as a global coming-out party for Indianapolis. **A11**

### KRAVITZ: INDY, TAKE A BOW

Landing the game is the end of a journey that has spanned more than 30 years. **D1**

INDYSTAR.COM

» **VIEW PHOTOS:** See team owner Jim Irsay and Indy's bid team in Atlanta, as well as the latest work at Lucas Oil Stadium.

» **WATCH VIDEOS:** See reaction from key players, including Mayor Greg Ballard.

#### BETWEEN THE LINES

**4 a.m.** The cutoff time for bars and restaurants to serve alcohol on the night of the Super Bowl.

**32** Number of personal concierges, one for each NFL owner. Other unnamed key executives may get them as well.

**XLVI** That's 46, the number of the Super Bowl that Indianapolis will host in 2012. Need help deciphering Roman numerals? Turn to **A10**.

**1 mile** Distance the NFC team will be staying from Lucas Oil Stadium, in the University Place Hotel.

**11 miles** Distance the AFC team will be staying from the stadium, in the Marriott Indianapolis North.

**35** Age Peyton Manning will be in February 2012, which is worth noting in case Indy becomes the first city to host the home team. **Story, D1**

## Obama closes in on nomination

Oregon win moves him to within 100 delegates of total needed

By **David Espo and Sara Kugler**  
Associated Press

LOUISVILLE, Ky. — Barack Obama stepped to the brink of victory in the Democratic presidential race Tuesday night, defeating Hillary Rodham Clinton in the Oregon primary and moving within 100 delegates of the total he needs to claim the prize at the party convention this summer.

"You have put us within reach of the Democratic nomination," he told cheering supporters in Iowa.

Obama lavished praise on Clinton and accused Republican John McCain of conducting a campaign run by lobbyists.

"You are Democrats who are tired of being divided, Republicans who no longer recognize

» See Obama, Page A4

### THE DELEGATES

Sen. Hillary Rodham Clinton won at least 37 delegates in the primaries in Kentucky and Oregon, and Sen. Barack Obama won at least 23, according to an analysis of election returns by The Associated Press. All the Kentucky delegates were awarded, but there were still 43 to be allocated in Oregon.

— Associated Press

## INDY500 4 DAYS UNTIL RACE DAY

### WHAT YOU WILL SPEND

The cost for a family of four to spend the day at the Indy 500:

<b>Tickets</b>	
Stand H (each at \$70 with a \$7 service fee)	<b>\$308.00</b>
Note: Only general admission (\$20 a ticket) and reserved seating between \$70-\$90 remain available.	
<b>Parking pass</b>	<b>\$20.00</b>
Parking lot 1B, race day	
<b>Box lunches</b>	<b>\$59.80</b>
(at \$14.95 per person)	
<b>Souvenir program</b>	<b>\$10.00</b>
<b>\$397.80</b>	

Source: Indianapolis Motor Speedway  
MICHAEL CAMPBELL / The Star

### YOU MAY NOT KNOW THEM ...

... but they're a big part of the 500. Read about the milk lady, the trophy presenter and others who work hard to keep race day on track. **B1**  
» **COMMUNITY DAY:** Get details about today's events. **B6**

### KEEPING IT IN THE FAMILY

As the stepson of Speedway CEO Tony George, driver Ed Carpenter has close connections to the Indy 500. **D1**

**IN TODAY'S STAR: FUNERAL HELD FOR FALLEN SOLDIER**  
Family and friends attend a service for Sgt. Joseph A. Ford, 23, who died May 10 on a mission in Iraq. **B1**

**WEATHER** » Low: 46 High: 65 » Partly cloudy, C4

**INDEX** » Comics Taste, Pages 18-22 » Lottery A2 » Deaths B4-6 » Editorials A14

**\$5,000-\$40,000**  
**FLEX CASH**

**5.375%**  
**30 YEAR FIXED RATE**

**FREE DESIGN CENTER**  
**UPGRADES**

**CLOSING COSTS**  
**CONTRIBUTIONS\*\*\***

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# SUPER BOWL XLVI

## IS THIS II HARD IV YOU II READ?

When in Roman numerals, do what lots of folks do: scratch your head.

The Super Bowl that Indianapolis will host is XLVI. That's 46. You can memorize it now and be done with it, or read on for the explanation:

X = 10  
L = 50  
V = 5  
I = 1

Don't add the numbers up; 66 is not the correct answer (by the time that Super Bowl rolls around, we'll be building another new stadium).

There's a trick: If a letter is placed before another letter of greater value, you subtract the lower-value letter. So it's: L-X+V+I = 46. Or, in English: 50-10+5+1 = 46.

Here's some other possibly useful information:  
**» The longest Super Bowl title so far was XXXVIII, or 38.** We won't be confronted by the likes of that again until Super Bowl LXXVIII, or 78, ESPN.com has noted.

**» This mnemonic helps to recall the order of Roman numerals from large to small.** Wikipedia advises: My Dear Cat Loves Xtra Vitamins Intensely. (M is 1,000, D is 500, C is 100.)

## IRSAY FINDS HOPE IN A LEAKY HOTEL ROOM

Indianapolis Colts owner Jim Irsay said Tuesday before the owners' vote that he hoped water leaking in his Ritz-Carlton hotel room in the Atlanta suburb of Buckhead foreshadowed a watershed moment in the city's attempt to land the 2012 Super Bowl. "I hope it's a sign," Irsay said.



## HOW BAD CAN IT GET? SEE OUR WORST WEATHER FOR THE DATE

Super Bowl XLVI will be played Feb. 5, 2012, and will be just the fourth NFL championship game in a cold-weather city. A word of advice for your jaunts around Downtown Indy that time of year: layers. Here's a look at the city's records for that date, according to the National Weather Service:

- » **Colest:** 16 degrees in 1979.
  - » **Most rainfall:** 1.83 inches this year.
  - » **Most snowfall:** 3.6 inches in 1908.
  - » **Greatest snow depth:** 12 inches in 1979.
- On the bright side, in 1917, we hit 66 degrees.

## THE NEXT 3 GAMES

We have a few years to spruce up the place before guests arrive. Here's where the next three Super Bowls will be played, warm-weather locales all:

- » **2009:** Tampa, XLIII (43).
- » **2010:** South Florida, XLIV (44).
- » **2011:** North Texas, XLV (45).

## SAVE THE DATE

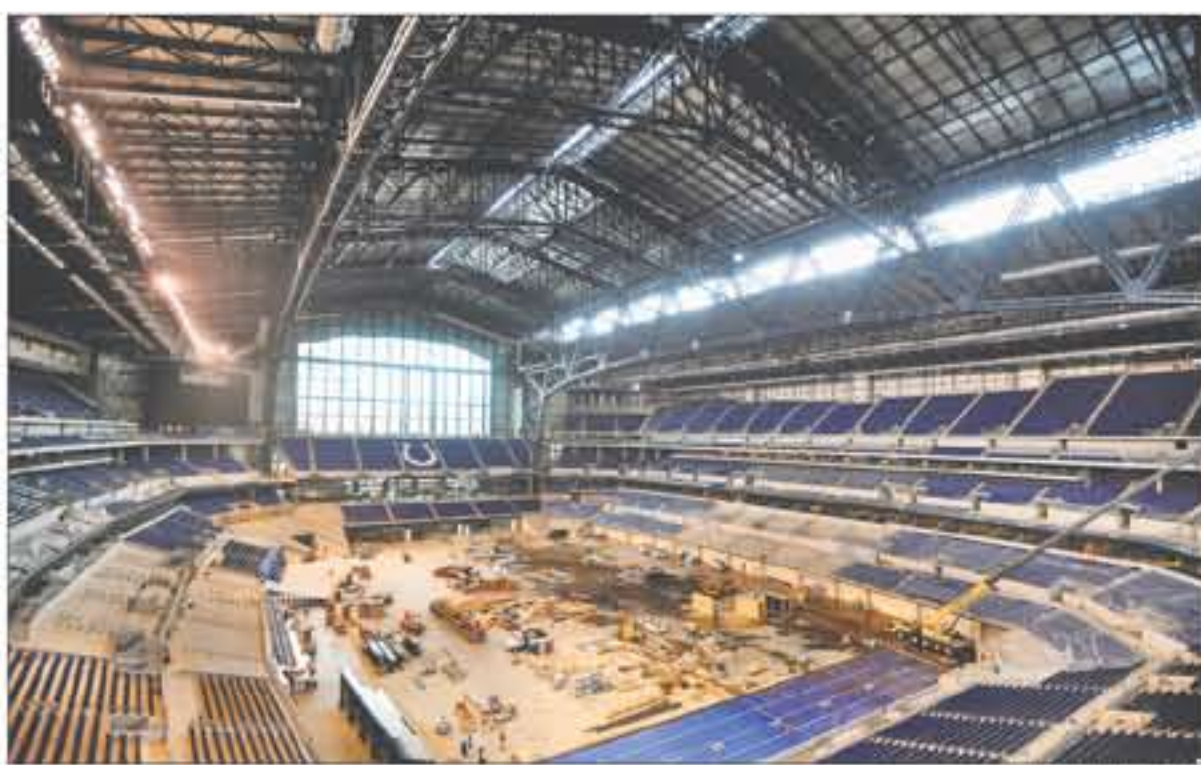
**1,355**  
days until Super Bowl XLVI on Feb. 5, 2012.

— Star report



# A CHANGING TOWN

Much about Indianapolis will have changed by 2012. Here's a quick glimpse:



ALAN PETERSIME / The Star

**SITE OF THE BIG GAME:** The \$750 million Lucas Oil Stadium, whose retractable roof was closed Tuesday, will be just one of the new structures in Indianapolis that will greet fans arriving to attend the Super Bowl in 2012.

## LUCAS OIL STADIUM

- » **OPENING:** August.
  - » **COST:** \$750 million.
  - » **SEATS:** 63,000 (expandable for Super Bowl).
  - » **LUXURY SUITES:** 140.
  - » **CONCESSION STANDS:** 58 permanent, 90 portable.
- A state-of-the-art retractable roof and luxury suites are two of the reasons Lucas Oil Stadium could become one of the country's premier sporting venues.

## INDIANAPOLIS INTERNATIONAL AIRPORT'S NEW MIDFIELD TERMINAL

- » **OPENING:** October.
  - » **COST:** \$1.1 billion.
  - » **GATES:** 40, including two international.
  - » **TERMINAL AREA:** 1.2 million square feet.
  - » **GARAGE PARKING:** 5,900 public spaces, 1,200 rental car spaces.
- From increased retail space to faster luggage handling, airport officials say travelers can expect a number of improvements when the new terminal opens later this year.

## INDIANA CONVENTION CENTER

- » **OPENING:** Late 2010.
  - » **COST:** \$275 million.
  - » **EXHIBITION SPACE:** 564,370 square feet.
- The Convention Center will be connected by a tunnel and above-ground walkway to Lucas Oil Stadium. An expanded Indianapolis convention market will be comparable to Chicago or Atlanta when it comes to attracting events. Before, Indy was a second-tier city competing with Nashville, Tenn.; Louisville, Ky.; and San Antonio.

## MARRIOTT HOTEL COMPLEX

- » **OPENING:** 2011.
  - » **COST:** \$425 million.
  - » **NUMBER OF ROOMS:** 1,600.
  - » **SPACE:** 100,000 square feet of meeting and event space, including a 40,500-square-foot ballroom.
- The new complex will include JW Marriott Indianapolis, Courtyard by Marriott, Fairfield Inn & Suites by Marriott and SpringHill Suites by Marriott.

— Compiled from Star reports

## Super Bowl

» Tax breaks, public safety already in place.

### From A1

"A lot of times, people think it's just about big numbers and big money, but it's also about big hearts, too," Colts owner Jim Irsay said.

The job ahead, however, will be immense, he said.

"It's the biggest event in this country, and everybody should be celebrating and taking pride. To pull it off, we're all going to have to pull together as a community."

Doing it right, experts said, could mean an economic jolt to the city that can total tens of millions of dollars, if not more. The boost to Indianapolis' image can bring untold millions more.

Jack Swarbrick, a leader of the bid effort, said the city is ahead of the game in getting ready to host the Super Bowl. He said governmental requirements such as waiving the sales and hotel tax on thousands of league-reserved rooms and providing public safety are already in place.

"We are going to throw one heck of a party," Swarbrick vowed. "We will turn over our city to the Super Bowl. When you come to our town, you own the joint."

In Indianapolis, Mayor Greg Ballard said his first goal is to put together the right team to put on the event.

"It's one thing to sell a project and another thing to execute it," he said.

Organizers will guard against wasting money.

The Phoenix suburb of Glendale reported that it lost money hosting this year's Super Bowl. But bid officials said that's because Glendale paid for security but didn't have the hotels and restaurants in its immediate area to benefit from an economic influx that instead spread out over the region.

Ballard said he expects the city to have to pay \$1 million to \$2 million for public safety support but estimated the game would generate an economic impact of at least \$100 million and up to \$20 million in tax revenue.

For city, state and team officials, winning the right to host one of the world's premier sporting events is the culmination of an effort that began years ago when the Colts agreed to stay in the city. As part of that deal, Central Indiana counties raised taxes to build what has become a \$750 million stadium.

In contrast, the legacy project will be entirely privately funded.

It calls for turning around an area twice the size of Fall Creek Place, a redevelopment project in a 17-square-block area near Downtown that transformed a crime-ridden neighborhood into one that at-



SAM RICHE / The Star

**INDY'S TURN:** Indianapolis Colts owner Jim Irsay (right) announced Tuesday in Atlanta that Indianapolis has been awarded the 2012 Super Bowl.



Map data: ESRI, TeleAtlas The Star

tracted \$75 million in private investment.

The city's plan is to build upon efforts already going on in a neighborhood where 36 percent of the households live below the federal poverty level and that was devastated in June 2006 by the killings of seven family members in a home robbery on Hamilton Avenue.

Since then, the city has established a tax-increment finance district in the area, allowing tax dollars generated in the area to be spent there, and committed \$5 million to improve sidewalks, sewers and streets.

"The plan is to make us a neighborhood of choice rather than a neighborhood of last resort," said Tracy Heaton, president of the Near Eastside Community Organization.

Bid officials said that in coming up with their athletic facility idea, they turned a weakness — not having a second practice facility equal to the Colts' 56th Street complex — into an opportunity.

Cities hosting past Super Bowls normally tap a major college football program in the area. Since Indianapolis didn't have one, Swarbrick said they looked at how the game could involve the community and have the greatest impact.

"We have such differences in this community in available facilities for kids," Swarbrick said. "Now we actually have to make this happen."

That may not be easy. The bid committee raised

## REASONS WE GOT IT

It took four votes, but Indianapolis got the game for a few key reasons:

- » **A new stadium** with more seats than required by the NFL.
- » **Plans by the city to leverage the game** to build a \$9 million athletic facility for Indianapolis Public Schools to help revive the Near Eastside.
- » **Plans to convert several blocks** of Downtown into a weeklong NFL Village.
- » **\$25 million in commitments** from private contributors.

\$25 million in private pledges to build the facility, host the parties and turn Downtown into a Super Bowl Village that will draw tens of thousands of visitors despite frigid temperatures.

But it needs another \$7 million to fulfill its vision. Without the extra dollars, the facility could be built for less money at Marian College or at Indiana University-Purdue University Indianapolis.

Many details need to be worked out, but the gist of the idea is to turn the Tech football stadium into the district's showcase field, available to other schools. The enclosed area also could be adapted for other athletic needs such as basketball, volleyball or soccer.

Tuesday evening, a few hours after the Super Bowl announcement, an athletic event was under way at Tech High school — a baseball game between Tech and Broad Ripple. The 12 people who attended the game were mostly relatives of the players, and all were glad to hear that the Super Bowl would come to Indianapolis and that the old school campus and its neighborhood would benefit.

Peter Parish, 42, a plumber who graduated from the school in 1984 and whose son is Tech catcher Anthony Parish, said improvements to the football field were overdue.

"It'll make this a first-class facility," he said.

★ Star reporters Bill Ruthbart and Kevin O'Neal contributed to this story.

## WHAT THEY SAID

Reaction to the announcement that Indianapolis landed the 2012 Super Bowl:



"As a Colts fan, I'm thrilled. As a citizen of Indiana, I'm proud. This cements our state's reputation as a sports and big events capital."  
Gov. Mitch Daniels



"It just goes to show if you think big, you end up big."  
Roland Dorson, president of the Greater Indianapolis Chamber of Commerce



"There's something about the Super Bowl that makes it the granddaddy of events. To secure that for Indianapolis is what the city deserves."  
Tamara Zahn, president of Indianapolis Downtown Inc.



"This is cool. It really is. Now, we just have to make sure the Colts are there playing in that game."  
Randy Collins, owner of the Blue Crew Sports Grill



"It demonstrates that Indianapolis is one of a small number of American cities capable of hosting world-class events. ... The NCAA knows from experience that the NFL made a great choice."  
Myles Brand, president of the NCAA