

FOR IMMEDIATE RELEASE

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FOR MORE INFORMATION

Erin Brothers

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Hancock Regional Hospital awarded 2009 Best Places to Work in Healthcare by *Modern Healthcare Magazine*

(Chicago, IL) Modern Healthcare announced its second annual list of the Best Places to Work in Healthcare. A video announcement, along with an alphabetical listing of the winners is now available at modernhealthcare.com/bestplaces.

Three-hundred and seventeen (317) healthcare companies participated in this year's healthcare workplace listing – an increase of 34% (or 80 companies) over 2008. Hancock Regional Hospital was ranked 98 in the top 100. Only four other Indiana healthcare organizations made the list.

Modern Healthcare hosted a half-day conference and elegant award gala designed to educate, inform and inspire healthcare organizations. Attendees were able to network with fellow winners and industry leaders; hear from healthcare experts; learn how to leverage their Best Places to Work in Healthcare status and much more.

Hancock Regional Hospital was well-represented at the conference, with twenty hospital associates, executives, board members and Bobby Keen, the President/CEO in attendance. The Human Resources Department held a contest, in which ten winners were chosen to travel to Chicago and attend the conference and gala for free on behalf of the hospital.

"It was a fun way to celebrate our hospital's achievement," said Erin Brothers, Human Resources. "We received the award *because* of all of our associates' efforts, so it only makes sense that they would best represent Hancock in attending."

Modern Healthcare partnered with Best Companies Group, a PA-based firm that administers "best places to work" programs nationwide. Modern Healthcare conducted this program to recognize outstanding employers in the healthcare industry on a national level. From economic development to employee retention, being named one of the Best Places to Work in Healthcare benefits individuals, organizations and the healthcare industry.

The program collected information from both the employer and employees and was open to all healthcare-related companies (providers, suppliers, payers, associations, etc.) with at least 25 employees. Employers completed a survey detailing company policies, practices, benefits and

demographics. Employees were asked in-depth questions that resulted in an analysis in 8 core areas: leadership and planning, culture and communications, role satisfaction, working environment, relationship with supervisor, training and development, pay and benefits and overall satisfaction.

“Modern Healthcare congratulates all of the 100 organizations named to the magazine’s list of the Best Places to Work in Healthcare for 2009,” said Fawn Lopez, publisher of Modern Healthcare. “These healthcare employers demonstrate that building a culture in which employees are supported and engaged benefits not only patients and customers but the employers’ financial performance as well.”

Hancock Regional Hospital is continuing the celebration here at home. The hospital celebrated with an ice cream social and gift for all associates in October. The Human Resources Department is also creating a task force to harness creative ideas to continue to strive for excellence in being an employer of choice in the Hancock County community.

Modern Healthcare is the industry’s most trusted, credible and relied-upon news source. Modern Healthcare examines the most pressing healthcare issues and provides executives with the information they need to make the most informed business decisions and lead their organizations to success. It’s for this reason Modern Healthcare is deemed a “must-read publication” by the who’s who in healthcare.

In addition to our weekly magazine, we provide executives with the most up-to-date and valuable information through our website, ModernHealthcare.com; two daily e-newsletters, Daily Dose and Health IT Strategist; and breaking news email service, Modern Healthcare Alert. We also provide news and information for physician executives via our sister publication, Modern Physician; website, ModernPhysician.com, and breaking news email service, Modern Physician Alert. To subscribe to our products, please call Modern Healthcare at 888-446-1422 or email us at subs@crain.com.

Best Companies Group works with partners to establish “Best Places to Work”, “Best Companies” and “Best Employers” programs on a national, state-wide and regional basis. Through its thorough workplace assessment utilizing employer questionnaires and employee satisfaction surveys, Best Companies Group identifies and recognizes companies who have been successful in creating and maintaining workplace excellence.

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